

**METHODS, SYSTEMS AND COMPUTER PROGRAM PRODUCTS FOR  
USE OF COLOR SATURATION TO HIGHLIGHT ITEMS IN A TREE  
MAP VISUALIZATION**

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**ABSTRACT OF THE DISCLOSURE**

Data from a data set is displayed as a tree map visualization by identifying data elements in the data set to be highlighted and generating a tree map visualization based on the data set where a location of bounding boxes corresponding to the identified data elements have greater color saturation in comparison to other bounding boxes.